



## **2017 FAIR CREDIT REPORTING ACT (FCRA) CONFERENCE**

### **SPONSORSHIP OPPORTUNITIES**



Photo by Dean Ray © Visit Baltimore

The 2017 Fair Credit Reporting Conference will take place April 27–29, 2017, at the Hyatt Regency in Baltimore, Maryland. This conference is offered by NACA on a biennial basis. Based on past attendance, we expect approximately 150–200 attorneys to attend the conference. Historically, 75% of attendees are private attorneys and the rest work in legal services, nonprofits, or the government. The focus of past attendees' practices have included the following topical areas: credit reporting, debt collection, and the Telephone Consumer Protection Act (TCPA).

To take advantage of one of the sponsorship opportunities listed or to explore other opportunities, please contact Rebecca Smolar, manager of education, by phone at 202. 452.1989, ext.105 or by email at [Rebecca@consumeradvocates.org](mailto:Rebecca@consumeradvocates.org).



## **Platinum sponsor - \$7,500 (Sold Out)**

- Complimentary conference registration for up to four representatives
- Skirted exhibit table and four chairs in the registration area
- Onsite signage recognition
- Full-page color ad in conference program book\*
- A 50-word write-up in the conference program book
- Company logo to be used on official conference webpage
- Acknowledgement in promotional materials sent prior to the conference (subject to date commitment is received)
- Verbal recognition during the lunch plenary
- Five minutes to address attendees at the beginning of the conference

## **Plenary Luncheon - \$4,000**

- Complimentary conference registration for up to two representatives
- Skirted exhibit table and two chairs in the registration area
- Onsite signage recognition
- Full-page color ad in conference program book\*
- Recognition in the conference program
- Company logo to be used on official conference webpage
- Verbal recognition during the lunch plenary

## **Opening Evening Reception - \$3,000**

The Opening Evening Reception provides conference attendees with the opportunity to gather, meet up with friends, and network. The reception will be held at the Hyatt. Food and beverages will be served and a cash bar will be available.

- Complimentary conference registration for one representative
- A skirted exhibit table and chair in registration area
- Onsite signage recognition
- Half-page color ad in conference program book\*
- Recognition in the conference program
- Recognition on official conference webpage
- Verbal recognition during the lunch plenary
- Company logo to be used on official conference webpage



## **Trial Skills PreConference Workshop sponsor - \$2500**

- Onsite signage recognition during the workshop
- Half-page color ad in conference program book\*
- Recognition in the conference program
- Recognition on official conference webpage
- Verbal recognition during the workshop luncheon

## **Breakfast Friday or Saturday (Sold Out) - \$2,500**

- Onsite signage recognition during breakfast
- Half-page color ad in conference book\*
- Recognition in the conference program
- Recognition on official conference webpage
- Verbal recognition during the lunch plenary

## **Wi-fi sponsor - \$2,000**

- Onsite signage recognition
- Quarter-page color ad in conference book\*
- Recognition in the conference program
- Recognition on official conference webpage

## **Refreshment breaks - \$1,000 (Thursday afternoon, Friday morning, Friday afternoon, Saturday morning) or \$3,500 to sponsor all breaks**

- Onsite signage recognition during refreshment break
- Recognition in the conference program
- Recognition on official conference webpage
- A sponsor of all the breaks will also receive full-page color ad in the conference book,\* company logo to be used on official conference webpage, onsite signage recognition, verbal recognition during lunch plenary, one complimentary registration, and a skirted exhibit table and chair in registration area



## **Full-page advertisement in conference program book - \$800**

- Full-page color ad in conference book\*

## **Totes, lanyards, notepads, thumb drives, or water bottle sponsor (sponsor to supply item) - \$600**

If sponsored, all conference attendees who check in at the registration table will receive a tote, conference lanyard, notepad, thumb drive, or water bottle. These items may be branded with the sponsor's logo. Sponsors will need to receive approval from NACA staff for item and supply at least 175 items, to be shipped to NACA or to the conference location ahead of the conference.

- Recognition in the conference program book
- Recognition on official conference webpage

## **Half-page advertisement in conference program book - \$400**

- Half-page color ad in conference book\*

## **Sponsor a scholarship \$250 +**

Many of our legal aid attorneys or private attorneys struggling financially are not able to attend without some level of support. Your sponsorship of one or more attendees will allow some to attend who wouldn't have been able otherwise to afford the conference registration.

- At the \$250 level, your name will listed as a scholarship sponsor in the conference book.
- If you give more than \$250, you will receive benefits comparable to those listed above based on level of support (i.e. onsite and online recognition for a \$1,000 scholarship donation, etc.).



## Customized sponsorship opportunities- \$TBD

Work with NACA staff to develop a sponsorship opportunity that meets the needs of your company or firm. All sponsors will be recognized in the conference book. Some possible ideas include:

- Mimosa or Bloody Mary bar for Saturday's breakfast
- Off-property event/outing on Friday night, such as a baseball game if the Orioles are in town

\* Sponsors eligible to post an advertisement in the conference book, must send materials to NACA by March 9, 2017. Sponsorships received after March 10, 2017 will only be recognized online and verbally onsite. In order for recognition to be included in printed materials, payment must be received before March 9th.

**Contact: Rebecca Smolar, manager of education 202.452.1989, ext.105 or [Rebecca@consumeradvocates.org](mailto:Rebecca@consumeradvocates.org).**