Sponsorship Prospectus

NACA 2020 Spring Training

Hilton Tampa Downtown
Tampa, Florida
April 30–May 2, 2020
The National Association of Consumer Advocates is introducing a new conference for 2020 that will be our largest and most comprehensive.

We expect approximately 350 consumer attorneys to join us in Tampa for a three-track conference that is preceded by two days of pre-conference workshops aimed at newer consumer attorneys and followed by a new Masters’ Session for 50 experienced members.

This will be different from other NACA conferences because of its size, its new three-track format, and its focus on offering more networking opportunities for attendees. There are more opportunities for sponsors to have meaningful exchanges with attendees.
# NACA Spring Training by the Numbers

## Attendees Expected

350+

## Practice Settings

Based on 2019 Member Survey

- 70% Private Attorney
- 20% Legal Service
- 6% Public Interest
- 4% Other

## Practice Areas

Based on 2019 Member Survey

- Other (please specify)
- I teach a consumer law class
- TCPA
- Student loans
- Small dollar loans
- Mortgage/real estate/housing
- Debt collection
- Credit reporting
- Class actions
- Bankruptcy
- Automobiles

## Experience Level

Based on 2019 Member Survey

- 31% Advanced
- 38% Intermediate
- 31% Beginner

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<thead>
<tr>
<th>Member</th>
<th>Nonmember</th>
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<td>87%</td>
<td>13%</td>
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Sponsorship opportunities are very limited; secure your spot today! For additional questions, please email Leslie Taylor at Leslie@consumeradvocates.org.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Platinum Sponsor</th>
<th>Plenary Lunch Host</th>
<th>Networking Lounge Sponsor</th>
<th>Sold So You Want to be a Class Action Attorney Sponsor</th>
<th>Sold Opening Reception</th>
<th>Sold New to Consumer Law Lunch Sponsor</th>
<th>Sold FCRA Workshop Sponsor</th>
<th>Sold Master’s Session Reception</th>
<th>Sold Women’s Happy Hour</th>
<th>Sold Sponsor All Refreshment Breaks</th>
<th>Sold Breakfast Sponsor</th>
<th>Sold Wi-fi Sponsor</th>
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<tbody>
<tr>
<td>Cost</td>
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<td>Verbal Recognition During Event</td>
<td>Plenary Lunch</td>
<td>Plenary Lunch</td>
<td>Plenary Lunch</td>
<td>Workshop</td>
<td>Reception</td>
<td>New to Consumer Law Lunch</td>
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<td>Complimentary Conference Registrations</td>
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Other Sponsorship Opportunities

SPONSOR-BRANDED ITEM—$1,000

Sponsor provides branded tote, lanyard, notepad, thumb drive, water bottle, or similar item to be distributed to every conference attendee at registration. Sponsors will need to receive approval from NACA staff for item and supply at least 375 items, to be shipped to NACA or to the conference location ahead of the conference.

SCHOLARSHIP SPONSOR—$250+

Many of our legal aid attorneys or private attorneys struggling financially are not able to attend without some level of support. Your sponsorship of one or more attendees will allow some to attend who wouldn’t have been able otherwise to afford the conference registration.

CUSTOMIZED SPONSOR OPPORTUNITY—$TBD

Work with NACA staff to develop a sponsorship opportunity that meets the needs of your company or firm. All sponsors will be recognized in the conference book. Some possible ideas include:

- Mimosa or Bloody Mary bar for Saturday’s breakfast
- Off-property event/outing on Friday night

Other Information

Sponsors eligible to post an advertisement in the conference book, must send materials to NACA by March 1, 2020. Sponsorships received after March 2, 2020 will only be recognized online and verbally onsite. In order for recognition in printed materials, payment must be received before March 1.

Contact: Leslie Taylor, Senior Director of Membership & Communications 202.452.1989, ext.104 or Leslie@consumeradvocates.org.