Sponsorship Prospectus

NACA 2022 Spring Training

Sheraton Grand at Wild Horse Pass
Phoenix, AZ
May 11–14, 2022
The National Association of Consumer Advocates is introducing a new conference for 2022 that will be our largest and most comprehensive.

We expect approximately 350 consumer attorneys to join us in Arizona for a three-track conference that is preceded by two days of pre-conference workshops, including a new Class Action workshop and followed by a new Masters’ Session for fifty experienced members.

This will be different from other NACA conferences because of its size, its new three-track format, and its focus on offering more networking opportunities for attendees. There are more opportunities for sponsors to have meaningful exchanges with attendees.
NACA Spring Training by the Numbers

ATTENDEES EXPECTED

350+

PRACTICE SETTINGS
Based on 2019 Member Survey

70% Private Attorney
20% Legal Service
6% Public Interest
4% Other

PRACTICE AREAS
Based on 2021 Member Survey

- **Other**
- **TCPA**
- **Student Loans**
- **Small Dollar Loans**
- **Mortgage/Real Estate/Housing**
- **Debt Collection**
- **Credit Reporting**
- **Class Actions**
- **Bankruptcy**
- **Automobiles**

PAST CONFERENCE ATTENDEES

- **Member** 87%
- **Nonmember** 13%

EXPERIENCE LEVEL

- **31%** Advanced
- **38%** Intermediate
- **31%** Beginner
Sponsorship opportunities are limited; secure your spot today! For additional questions, please email Leslie Taylor at Leslie@consumeradvocates.org.

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Other Sponsorship Opportunities

**SPONSOR-BRANDED ITEM—$1,000**

Sponsor provides branded tote, lanyard, notepad, thumb drive, water bottle, or similar item to be distributed to every conference attendee at registration. Sponsors will need to receive approval from NACA staff for item and supply at least 375 items, to be shipped to NACA or to the conference location ahead of the conference.

**SCHOLARSHIP SPONSOR—$250+**

Many of our legal aid attorneys or private attorneys struggling financially are not able to attend without some level of support. Your sponsorship of one or more attendees will allow some to attend who wouldn’t have been able otherwise to afford the conference registration.

**CUSTOMIZED SPONSOR OPPORTUNITY—$TBD**

Work with NACA staff to develop a sponsorship opportunity that meets the needs of your company or firm. All sponsors will be recognized in the conference book. Some possible ideas include:

- Mimosa or Bloody Mary bar for Saturday’s breakfast
- Off-property event/outing on Friday night

Other Information

Sponsors eligible to post an advertisement in the conference book must send materials to NACA by April 1, 2022. Sponsorships received after April 1, 2022 will only be recognized online and verbally onsite.

Contact: Leslie Taylor, Senior Director of Membership & Communications 202.452.1989, ext.104 or Leslie@consumeradvocates.org.