

Sponsorship Prospectus

NACA 2023 Spring Training

Royal Sonesta New Orleans
New Orleans, LA
May 1–6, 2023



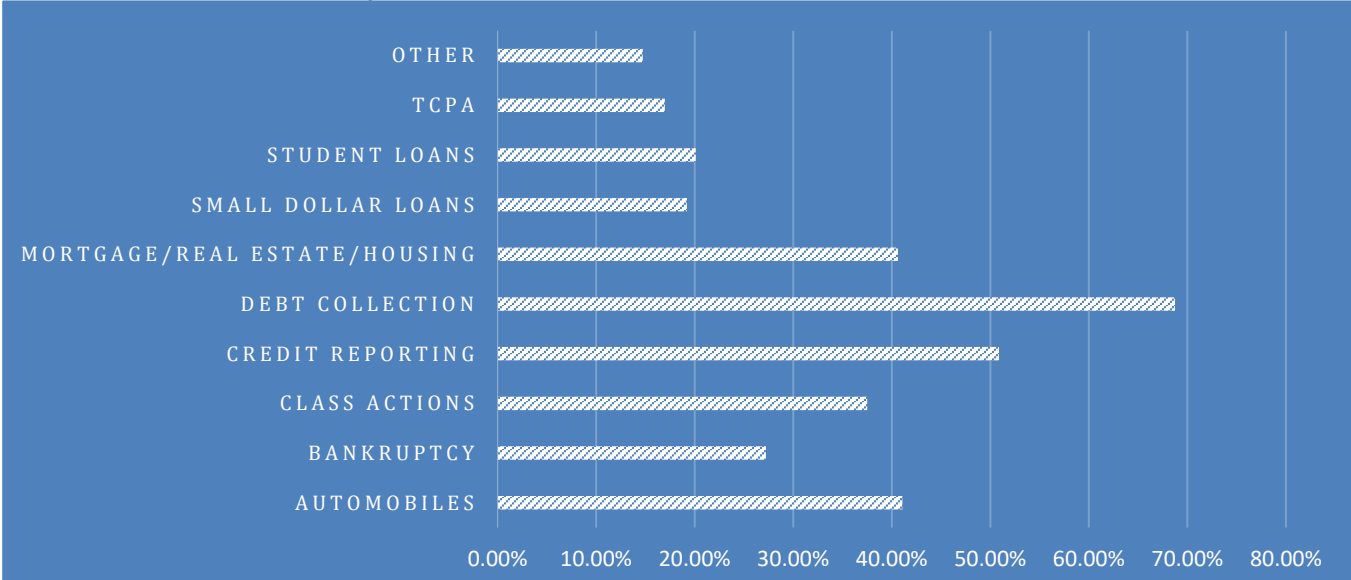
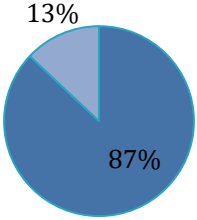
NACA Spring Training

The National Association of Consumer Advocates will hold our second conference for 2023. This conference will be our largest and most comprehensive.

We expect approximately 350 consumer attorneys to join us in New Orleans for a three-track conference that is preceded by two days of pre-conference workshops, including a new Class Action workshop and followed by a new Masters' Session for fifty experienced members.

This will be different from other NACA conferences because of its size, its new three-track format, and its focus on offering more networking opportunities for attendees. There are more opportunities for sponsors to have meaningful exchanges with attendees.

NACA Spring Training by the Numbers

<p>ATTENDEES EXPECTED</p> <p>300+</p>	<p>PRACTICE SETTINGS Based on 2021 Member Survey</p> <p>76% Private Attorney</p> <p>17% Legal Service</p> <p>4% Public Interest</p> <p>3% Other</p>																						
<p>PRACTICE AREAS Based on 2021 Member Survey</p>  <table border="1"> <thead> <tr> <th>Practice Area</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>OTHER</td> <td>15%</td> </tr> <tr> <td>TCPA</td> <td>18%</td> </tr> <tr> <td>STUDENT LOANS</td> <td>20%</td> </tr> <tr> <td>SMALL DOLLAR LOANS</td> <td>20%</td> </tr> <tr> <td>MORTGAGE/REAL ESTATE/HOUSING</td> <td>40%</td> </tr> <tr> <td>DEBT COLLECTION</td> <td>70%</td> </tr> <tr> <td>CREDIT REPORTING</td> <td>50%</td> </tr> <tr> <td>CLASS ACTIONS</td> <td>38%</td> </tr> <tr> <td>BANKRUPTCY</td> <td>28%</td> </tr> <tr> <td>AUTOMOBILES</td> <td>40%</td> </tr> </tbody> </table>		Practice Area	Percentage	OTHER	15%	TCPA	18%	STUDENT LOANS	20%	SMALL DOLLAR LOANS	20%	MORTGAGE/REAL ESTATE/HOUSING	40%	DEBT COLLECTION	70%	CREDIT REPORTING	50%	CLASS ACTIONS	38%	BANKRUPTCY	28%	AUTOMOBILES	40%
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<p>PAST CONFERENCE ATTENDEES</p> <div style="display: flex; justify-content: space-between;"> <div data-bbox="240 1486 722 1703">  <p>13%</p> <p>87%</p> <ul style="list-style-type: none"> ■ Member ■ Nonmember </div> <div data-bbox="781 1472 1079 1738"> <p>EXPERIENCE LEVEL</p> <p>31% Advanced</p> <p>38% Intermediate</p> <p>31% Beginner</p> </div> </div>																							

Sponsorship Opportunities

Sponsorship opportunities are limited; secure your spot today! For additional questions, please email Leslie Taylor at Leslie@consumeradvocates.org.

	Platinum Sponsor	Plenary Lunch Host	Networking Lounge Sponsor	So You Want to be a Class Action Attorney Sponsor	Master's Session Sponsor	Women's Networking Event	Opening Reception
Cost	\$11,000	\$5,000	\$5,000	\$4,250	\$4,250	\$4,500	\$4,500
# Available	1	1	1	1	1	1	1
Address Attendees During Event	◆	◆	◆	◆	◆	◆	◆
Verbal Recognition During Event	Plenary Lunch	Plenary Lunch	Plenary Lunch	Workshop	Session	Event	Event
Logo on Conference Community Site	◆	◆	◆	◆	◆	◆	◆
Logo on Promotional Materials	◆	◆	◆	◆	◆	◆	◆
Conference Registrations	4	2	2	2	2	2	2
Skirted Exhibit Table and 4 Chairs	◆	◆	◆	◆	◆	◆	◆
Ad in Online Conference Program	Full Page	Full Page	Full Page	Half Page	Half Page	Half Page	Half Page
Onsite Signage Recognition	◆	◆	◆	◆	◆	◆	◆
Logo on Conference Webpage	◆	◆	◆	◆	◆	◆	◆
Recognition in Online Program	◆	◆	◆	◆	◆	◆	◆

	Class Action Reception	FCRA Workshop Sponsor	Sponsor All Refreshment Breaks	Track Sponsor	Networking Lunch Sponsor	Breakfast Sponsor	Wi-fi Sponsor
Cost	\$4,000	\$4,000	\$4,000	\$3,500	\$3,500	\$2,700	\$2,500
# Available	1	1	1	3	1	2	1
Address Attendees During Event	◆	◆			◆		
Verbal Recognition During Event	Reception	Workshop	Plenary Lunch	Track	Networking Lunch		
Logo on Conference Community Site	◆	◆	◆	◆	◆	◆	◆
Logo on Promotional Materials	◆	◆	◆	◆	◆		
Conference Registrations	2	2	2	1	1	1	
Skirted Exhibit Table and 4 Chairs	◆	◆	◆	◆	◆		
Ad in Online Conference Program Book	Half Page	Half Page	Half Page	Half Page	Half Page	Quarter Page	Quarter Page
Onsite Signage Recognition	◆	◆	◆	◆	◆	◆	◆
Logo on Conference Webpage	◆	◆	◆	◆	◆	◆	◆
Recognition in Online Program Book	◆	◆	◆	◆	◆	◆	◆

Other Sponsorship Opportunities

EXHIBITING—\$1,300

NACA welcomes verified exhibitors. Exhibitors receive a skirted six-foot table, power drop, and a power strip. The cost would include one registration. For any additional people, the cost is \$200 to cover the cost of meals.

SPONSOR-BRANDED ITEM—\$1,000

Sponsor provides branded tote, lanyard, notepad, thumb drive, water bottle, or similar item to be distributed to every conference attendee at registration. Sponsors will need to receive approval from NACA staff for item and supply at least 375 items, to be shipped to NACA or to the conference location ahead of the conference.

SCHOLARSHIP SPONSOR—\$250+

Many of our legal aid attorneys or private attorneys struggling financially are not able to attend without some level of support. Your sponsorship of one or more attendees will allow some to attend who wouldn't have been able otherwise to afford the conference registration.

CUSTOMIZED SPONSOR OPPORTUNITY—\$TBD

Work with NACA staff to develop a sponsorship opportunity that meets the needs of your company or firm. All sponsors will be recognized in the conference book. Some possible ideas include:

- Mimosa or Bloody Mary bar for Saturday's breakfast
- Off-property event/outing on Friday night

Other Information

Sponsors eligible to post an advertisement in the conference book must send materials to NACA by April 1, 2023. Sponsorships received after April 1, 2023 will only be recognized online and onsite.

Contact: Leslie Taylor, Senior Director of Membership & Communications 202.452.1989, ext.104 or Leslie@consumeradvocates.org.