NACA Spring Training 2022



May 11–14
Sheraton Grand at Wild Horse Pass
Phoenix, Arizona





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Join us in New Orleans in 2023!	back cover



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Welcome from Ira

Welcome to NACA's 2022 Spring Training.

We are excited to be able to finally host the Spring Training in-person this year. The past two years have been very tough for all of us, and we're glad to be able to gather with our community again to catch up with everyone and share learning and networking opportunities.

It is our belief that the in-person Spring Training will be different from any consumer advocacy conference you've attended before. In addition to the engaging and practical peer-to-peer learning that you've come to expect from NACA, we have also intentionally crafted numerous networking and social activities for you to strengthen your connections and bonds with fellow consumer attorneys. We know that this is particularly essential now, after two years of restricted contact with others and limited options for gathering together.

We're confident that you will benefit from attending networking activities such as the reception, networking dinners, lunches, and other events, in addition to attending sessions from our three tracks: Auto Fraud, FCRA, and Case Valuation and Damages. Every aspect of the Spring Training was carefully designed to foster your personal and professional growth and to strengthen the consumer advocacy community.

Thank you for joining us for the 2022 NACA Spring Training.

Ira Rheingold















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Condensed Schedule

Wednesday, May 11

8:00 a.m.—5:00 p.m. Trial Skills and Class Action Workshops

Thursday, May 12

8:00 a.m.—11:30 a.m. Trial Skills, Class Action, and FCRA Workshops

11:45 a.m.—12:45 p.m. **Networking Lunch**

1:15 p.m.–5:00 p.m. Spring Training Sessions

5:00 p.m.–6:00 p.m. Reception and Awards Ceremony

6:30 p.m. Networking Dinners

Friday, May 13

7:00 a.m.-8:30 a.m. **Breakfast**

8:00 a.m.—8:30 a.m. How Federal Judges View Consumer Cases

8:45 a.m.–11:30 Spring Training Sessions

11:45 a.m.–1:00 p.m. Annual Meeting Lunch

1:15 p.m.–5:00 p.m. Spring Training Sessions

5:30 p.m.–6:00 p.m. Mentor/Mentee Mingle

6:00 p.m..–7:00 p.m. Women's Reception

7:00 p.m. Networking Dinners

Saturday, May 14

7:30 a.m.—8:30 a.m. Breakfast and Legislative Updates

8:30 a.m.—9:30 a.m. Joint Ethics Session

9:45 a.m.–12:00 p.m. Last Spring Training Sessions

12:15–5:00 p.m. Masters' Session



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Full Schedule

Wednesday, May 11

All Tracks

8:00 a.m.—9:00 a.m. Registration

Room: Coyote/Buzzard/Eagle Foyer

Class Action Workshop

9:00 a.m.-10:00 a.m. Anatomy of a Class Action

Room: Buzzard/Eagle

Speakers: Blythe Chandler, Anna Haac,

10:00 a.m.-10:30 a.m. Coffee and Networking Break

Room: Coyote/Buzzard/Eagle Patios

10:30 a.m.—11:30 a.m. Picking Your Case and Defining Your Class

Room: Buzzard/Eagle

Speakers: Abbas Kazarounian, David Sugerman

11:30 a.m.-1:00 p.m. Lunch and Remarks by Sponsor

Room: Coyote/Buzzard/Eagle Patios

1:15 p.m.—2:15 p.m. Ethical Dilemmas in Fee Agreements and

Co-Counseling

Room: Buzzard/Eagle

Speaker: Stephen Gardner

2:30 p.m.—3:30 p.m. **Standing**

Room: Buzzard/Eagle

Speakers: Paul Bland, Scott Owens, Vildan

Teske

3:30 p.m.—3:45 p.m. Coffee and Networking Break

Room: Coyote/Buzzard/Eagle Patios

3:45 p.m.-5:00 p.m. Using Class Actions in Different Contexts

Room: Buzzard/Eagle

Speakers: Anna Prakash, Daniel Schlanger,

Brian Warwick

5:00 p.m.-6:00 p.m. Class Action Reception, hosted by KCC

Room: Coyote/Buzzard/Eagle Patios

Trial Skills Workshop

9:00 a.m.-10:00 a.m. Warm-up Exercises in Small Groups

Room: Coyote

10:00 a.m.-10:30 a.m. Coffee and Networking Break

Room: Coyote/Buzzard/Eagle Patios

10:30 a.m.-11:30 a.m. Opening Statements

Room: Coyote

Participants will be up on their feet, giving opening statements and taking critiques. In developing powerful opening statements, you will gain insights into the other aspects of the trial, examination of

witnesses, and closing arguments.

11:30 a.m.-1:00 p.m. Lunch

Room: Coyote/Buzzard/Eagle Patios

1:15 p.m.—3:30 p.m. Opening Statements

Room: Coyote

3:30 p.m.—3:45 p.m. Coffee and Networking Break

Room: Coyote

3:45 p.m.–5:00 p.m. Opening Statements

Room: Coyote

Thursday, May 12

All Workshops

8:00 a.m.-8:30 a.m. Registration

Room: Komatke Foyer

8:30 a.m.—9:00 a.m. Breakfast

Room: Coyote/Buzzard/Eagle Patios

Class Action Workshop

9:00 a.m.-10:00 a.m. Biggest Dos and Don'ts of Class Actions

Room: Buzzard/Eagle

Speakers: Neil Fineman, Eric Lechtzin, Angie

Robertson

10:00 a.m.-11:30 a.m. Applications

Room: Buzzard/Eagle

Speakers: Craig Marchiando, Robert Murphy

Trial Skills Workshop

10:00 a.m.-11:30 a.m. Opening Statements and Wrap-up

Room: Coyote

FCRA Fundamentals Workshop

9:00 a.m.-11:30 a.m. Registration

Room: Komatke Foyer

8:30 a.m.-10:00 a.m. ABCs of the FCRA

Room: Komatke

Speakers: Michael Cardoza, Erika Heath

10:00 a.m.-11:30 a.m. Practical Tips for Intake and Evaluation (RT)

Room: Komatke

Speakers: Scott Borison, Mark Mailman

All Tracks

11:45 a.m.—12:45 p.m. Brown Bag Networking Lunch with Remarks

from NACA Executive Director Ira Rheingold

Room: Komatke DEFG

1:00 p.m. Spring Training Begins

Auto Track

1:00 p.m.—2:00 p.m. Pre-Suit Investigation of Lemon Law Case

Room: Komatke B

Learn how to handle lemon law cases from intake to

issue spotting to filing suit.

Speakers: Shalev Amar, Elliot Conn, Elizabeth

Wells

2:15 p.m.—3:15 p.m. Different State Litigation Approaches for

Lemon Law (roundtable)

Room: Komatke B

Learn how to litigate lemon law claims.

Speaker: Christina Gill Roseman

3:15 p.m.—3:45 p.m. Coffee and Networking Break

Room: Komatke Foyer

3:45 p.m.–5:00 p.m. Resolution in Lemon Law Cases

Room: Komatke B

Become prepared to resolve lemon law claims while earning attorneys' fees. This is a moderated panel

representing states with different statutes.

Speakers: Adam McNeile, Scarlett Steuart

FCRA Track

1:00 p.m.—2:00 p.m. National FCRA Landscape

Room: Komatke DEF

Learn how recent court decisions and the appellate

landscape impacts your practice.

Speaker:s Leonard Bennett, E. Michelle Drake,

Matthew Loker

2:15 p.m.—3:15 p.m. Intake and Case Selection (roundtable)

Learn how to pick successful FCRA claims in the

current climate.

Room: Komatke DEF

3:15 p.m.—3:45 p.m. Coffee and Networking Break

Room: Komatke Foyer

3:45 p.m.—5:00 p.m. Breaking Down the Defense: Maximizing

the Value of Your FCRA cases Through

Understanding the Motivations and Incentives

of the DefendantRoom: Komatke DEF

Learn how defendants are handling FCRA litigation.

Speakers: John Albanese, James Patrick

McNichol

Case Valuation and Damages Track

1:00 p.m.—2:00 p.m. Preparing the Client for the Case and for

Litigation (roundtable)

Room: Komatke C

Learn how to work with your clients to prepare a

strong case.

Speaker: Stephanie Tatar

2:15 p.m.—3:15 p.m. Building the Case during Litigation

Room: Komatke C

Learn how to work with your clients during litigation

to prepare a strong case.

Speakers: Rashad Blossom, Chelsea Ortega

3:15 p.m.—3:45 p.m. Coffee and Networking Break

Room: Komatke Foyer

3:45 p.m.-5:00 p.m. The Complaint

Room: Komatke C

Learn how to draft an effective complaint in light of

Ramirez.

Speakers: Lauren Brennan, Christine Anderson

Ferraris

All Tracks

5:00 p.m.—6:00 p.m. Opening Reception and NACA Awards

Ceremony

Room: Akimel Lawn

6:30 p.m. and later Networking Dinners

Friday, May 13

All Tracks

7:00 a.m.-8:00 a.m. Breakfast

Room: Komatke Foyer

8:00 a.m.—8:30 a.m. How Federal Judges View Consumer Cases

Room: Komatke DEF

Speaker: Judge David Duncan (retired)

Auto Track

8:45 a.m.—9:45 a.m. Discovery in Lemon Law Cases

Room: Komatke B

Become proficient in handling discovery in lemon law

cases.

Speakers: John Ellem, Alicia Hinton

10:00 a.m.-11:30 a.m. Pre-Suit Investigation of Dealer Fraud Case

Room: Komatke B

Learn how to handle dealer fraud cases from intake

to issue spotting to filing suit.

Speakers: Yelena Gurvich, Kristin Kemnitzer,

Sophia Romero

11:45 a.m.-1:30 p.m. Annual Meeting Lunch

Room: Akimel O'otham 1 & 2C

1:45 p.m.—2:45 p.m. Different State Litigation Approaches for

Dealer Fraud (roundtable)

Learn how to litigate dealer fraud claims.

Speaker: Thomas Domonoske

2:45 p.m.—3:15 p.m. Coffee and Networking Break

Room: Komatke Foyer

3:15 p.m.—4:15 p.m. Discovery in Dealer Fraud Cases

Room: Komatke B

Become proficient in handling discovery in dealer

fraud cases.

Speakers: Hyung Choi, Amy Clark, Veronika

Fabian

4:30 p.m.-5:30 p.m. Ask a Judge: Auto Fraud

Room: Komatke B

Learn the judicial perspective on various issues

arising in auto fraud cases.

Speakers: Veronika Fabian (moderator), Judge

Sara Agne, Judge Fields, Judge Warner

FCRA Track

8:45 a.m.—9:45 a.m. New Trends in Identity Theft

Room: Komatke DEF

Learn about the impact of the latest trends, such as Fintech and eCommerce aps, on identity theft claims.

Speakers: Jody Lopez-Jacobs, Kelle Slaughter,

Chi Chi Wu

10:00 a.m.-11:30 a.m. Identity Theft Case Examination, Part 1

Room: Komatke DEF

Develop a pre litigation strategy to handle identity

theft claims based on specific fact patterns.

Speakers: Micah Adkins, Suzanne Begnoche

11:45 a.m.-1:30 p.m. Annual Meeting Lunch

Room: Akimel O'otham 1 & 2

1:45 p.m.—2:45 p.m. Identity Theft Case Examination, Part 2

Room: Komatke DEF

Develop litigation strategies for cases against

furnishers and CRAs.

Speakers: Sylvia Goldsmith, Casey Nash,

Robert Sola

2:45 p.m.—3:15 p.m. Coffee and Networking Break

Room: Komatke Foyer

3:15 p.m.—4:15 p.m. Navigating Thorny Issues in Identity Theft

Room: Komatke DEF

Learn how to handle complex challenges associated

with identity theft cases.

Speakers: John Goolsby, Kari Rudd, Carla

Sanchez

4:30 p.m.—5:30 p.m. Let's Co-Counsel (roundtable)

Room: Komatke DEF

Build a team to maximize the value of the case.

Develop relationships and referral systems.

Speakers: Sylvia Goldsmith, Robert Sola

Case Valuation and Damages Track

8:45 a.m.—9:45 a.m. Written Discovery and Damages

Room: Komatke C

Learn how to develop a discovery plan to best

develop your damages case for trial.

Speakers: Susan Rotkis, Benjamin Sanchez,

Adam Thorensen

10:00 a.m.-11:30 a.m. Depositions

Room: Komatke C

Learn how to take an effective deposition.

Speakers: Justin Baxter, Evan Rothfarb

11:45 a.m.-1:30 p.m. Annual Meeting Lunch

Room: Akimel O'otham 1 & 2

1:45 p.m.–2:45 p.m. Settlement Discussions: When, Where, and

How (rountable)Room: Komatke C

Learn how to prepare for successful settlement

discussion/mediation.

Speaker: Amy Wells

2:45 p.m.—3:15 p.m. Coffee and Networking Break

Room: Komatke Foyer

3:15 p.m.—4:15 p.m. Preparing a Case for Trial

Room: Komatke C

How to prepare a case for trial for the best outcomes.

Speakers: David Chami, Minal Gahlot

4:30 p.m.—5:30 p.m. Mock Focus Group on Trial Preparation

Room: Komatke C

How to your client and witnesses to take the stand.

Speakers: Bryce Bell, James Francis

All Tracks

5:30 p.m.—6:30 p.m. Mentor/Mentee Mingle

Room: Networking Lounge, Komatke A

6:00 p.m.–7:00 p.m. NACA Women Attorneys Networking Event

Room: Coyote/Buzzard/Eagle Patios

7:00 p.m. and later Networking Dinners

Saturday, May 14

All Tracks

7:30 a.m.—8:30 a.m. Breakfast and Legislative Update

Room: Komatke DEFG

8:30 a.m.—9:30 a.m. **Joint Ethics Session on Paraprofessionals**

Room: Komatke DEF

Speakers: Lynda Shely, Keith Swisher

Auto Track

9:45 a.m.—10:45 a.m. Pre-Suit Investigation of Falsified Credit

Application Case

Room: Komatke B

Learn how to handle falsified credit application cases

from intake to issue spotting to filing suit.

Speakers: Greg Babbit, Daniel Blinn, Nick

Mattison

10:45 a.m.-11:00 a.m. Coffee and Networking Break

Room: Komatke Foyer

11:00 a.m.-12:00 a.m. Different State Litigation Approaches for

Falsified Credit Application Case

Room: Komatke B

Learn how to litigate falsified credit application cases.

Speakers: Greg Babbit, Daniel Blinn, Nick

Mattison

FCRA Track

9:45 a.m.—10:45 a.m. Using Technology to Run an Efficient FCRA

Practice

Room: Komatke DEF

Explore using technology to streamline your practice.

Speakers: Russell Dombrow, Jared Lee, Subhan

Tariq

10:45 a.m.-11:00 a.m. Coffee and Networking Break

Room: Komatke Foyer

11:00 a.m.—12:00 a.m. The Biggest Mistakes from Experienced

Practitioners

Room: Komatke DEF

Learn from the mistakes of experienced practitioners.

Speakers: Cary Flitter (moderator), Paul Mengedoth, Carla Sanchez-Adams, A.J.

Stecklein, Stephanie Tatar

Case Valuation and Damages Track

9:45 a.m.-10:45 a.m. How to be Successful at Trial

Room: Komatke C

Learn how to choose the right strategy for your case

to succeed in trial.

Speakers: Kathi Rawls (moderator), David Marco, Matthew Osborne, Ronald Wilcox

10:45 a.m.-11:00 a.m. Coffee and Networking Break

Room: Komatke Foyer

11:00 a.m.-12:00 p.m. Handling Cases Post-Judgment

Room: Komatke C

Learn how to prepare for post-trial challenges, including appeals and collection of attorneys' fees.

Speakers: Stacy Bardo, Andrew Milz

All Tracks

12:00 p.m. Spring Training Ends

Masters' Session

12:15 p.m.—1:15 p.m. Lunch and Remarks from Sponsor Top Class

Actions

Room: Buzzard/Eagle

1:15 p.m.—3:15 p.m. Future of Consumer Law: Spotting Growth Areas for Consumer Law

Room: Komatke C

Examine how the following became growth areas of consumer law: Military Lending Act, landlord tenant, data breaches, and marketing and insurance claims.

Speakers: James Francis, Kim Richman, Craig

Rothburd, Jane Santoni, Janet Varnell

3:15 p.m.-3:35 p.m. Break

Room: Komatke C

3:35 p.m.-5:00 p.m. Tips from the Experts (roundtable)

Room: Komatke C

Learn the secrets of success from NACA's top practitioners in roundtable discussion on relevant current topics, including:

Arbitration

- Business of Running a Successful Practice
- Class Action Trends
- Technology

Visit the Networking Lounge in Komatke A

Meet with your peers, make a call, charge your phone or computer, or get some work done.

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Class Action Workshop

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Scott Owens

Paul Bland

Anna Prakash

Jonathan Marshall

Kim Richman

Amy Tabor

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Daniel Schlanger

Masters' Session

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Trial Skills Workshop Leaders

Duran Keller Ronald Wilcox

NACA Consumer Advocate Awards 2022

Please join us in congratulating our award winners!

Matthew Loker: Consumer Attorney of the Year

Jennifer Lavallee: Consumer Advocate of the Year



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