

Sponsorship Prospectus

2023 Spring Training

Royal Sonesta New
Orleans
New Orleans, LA
May 4–5, 2023



Spring Training

The National Association of Consumer Advocates in partnership with the National Consumer Law Center will hold the second Spring Training in. This conference, part of the *NCLC/NACA Consumer Law Educational Events Series*, will be our largest and most comprehensive.

We expect approximately 350 consumer attorneys to join us in New Orleans for a three-track conference that is preceded by two days of pre-conference workshops, including a Class Action workshop and followed by a new Masters' sessions for experienced members.

This will be different from other NACA conferences because of its size, its new three-track format, and its focus on offering more networking opportunities for attendees. There are more opportunities for sponsors to have meaningful exchanges with attendees.

Spring Training by the Numbers

ATTENDEES EXPECTED

300+

PRACTICE SETTINGS

Based on 2021 Member Survey

76% Private Attorney

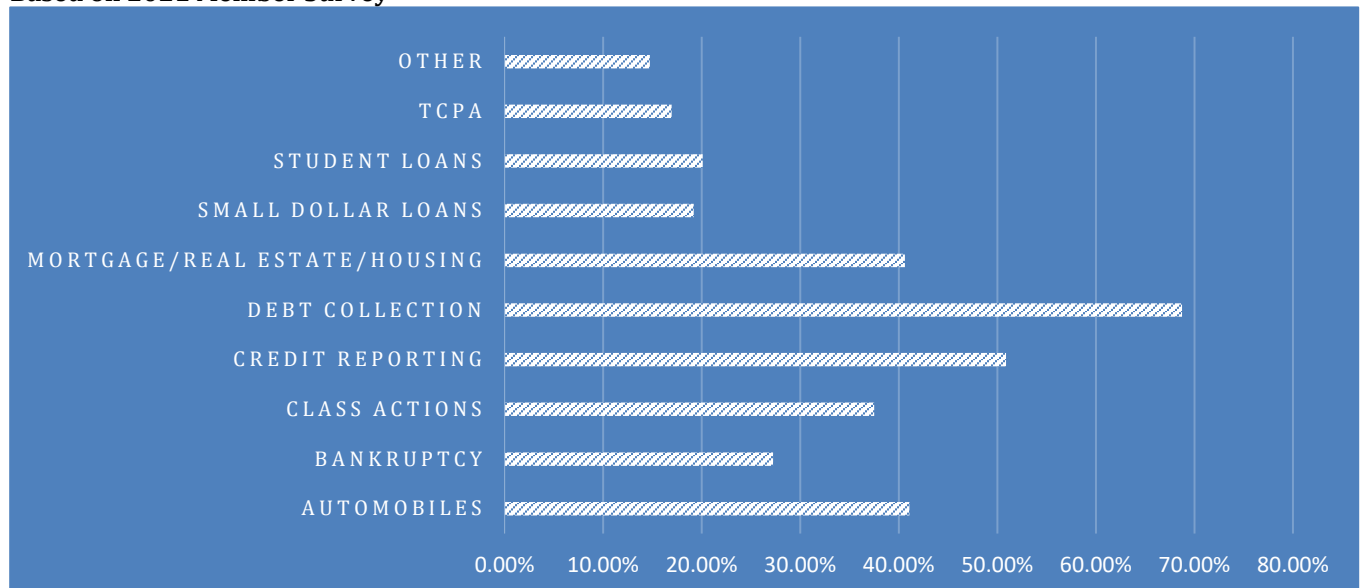
17% Legal Service

4% Public Interest

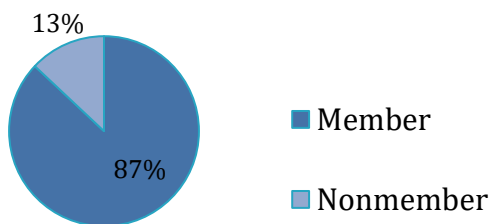
3% Other

PRACTICE AREAS

Based on 2021 Member Survey



PAST CONFERENCE ATTENDEES



EXPERIENCE LEVEL

31% Advanced

38% Intermediate

31% Beginner

Sponsorship Opportunities

Sponsorship opportunities are limited; secure your spot today! For additional questions, please email Leslie Taylor at Leslie@consumeradvocates.org.

	Platinum Sponsor Sold	Gold Sponsor Sold	Annual Meeting Lunch Host Sold	Networking Lounge Sponsor Sold	Class Action Workshop Sponsor Sold	Women's Networking Breakfast Sold	Welcome & Awards Lunch Host Sold
Cost	\$10,000	\$8,500	\$5,000	\$5,000	\$4,500	\$5,000	\$5,000
# Available	1	1	1	1	1	1	1
Address Attendees During Event	◆	◆	◆	◆	◆	◆	◆
Verbal Recognition During Event	Plenary Lunch	Plenary	Plenary Lunch	Awards Lunch	Workshop	Event	Awards Lunch
Logo on Conference Community Site	◆	◆	◆	◆	◆	◆	◆
Logo on Promotional Materials	◆	◆	◆	◆	◆	◆	◆
Conference Registrations	4	3	2	2	2 Registrations for Workshop	2	2
Skirted Exhibit Table and 4 Chairs	◆	◆	◆	◆	◆	◆	◆
Onsite Signage Recognition	◆	◆	◆	◆	◆	◆	◆
Logo on Conference Webpage	◆	◆	◆	◆	◆	◆	◆
Logo on general AV at beginning and end of day	◆	◆	◆	◆	◆	◆	◆

	Class Action Reception	Auto Practicum	Lanyards	Track Sponsor	Masters' Session Sponsor	Auto Fraud Reception Sponsor	Breakfast Sponsor	Wi-fi Sponsor
	Sold	Sold				Sold		Sold
Cost	\$5,000	\$5,000	\$3,000	\$3,500	\$3,500	\$3,500	\$2,700	\$3,000
# Available	2	1	1	2	1	1	1	1
Address Attendees During Event	◆	◆			◆	◆		
Verbal Recognition During Event	Reception	Workshop	At one of the lunches	Track	Session	Event		
Logo on Conference Community Site	◆	◆	◆	◆	◆	◆	◆	◆
Logo on Promotional Materials	◆	◆	◆	◆	◆	◆		
Conference Registrations	2	2	1	1	1	1	1	
Skirted Exhibit Table and 4 Chairs	◆	◆	◆	◆	◆	◆		
On-site Signage Recognition	◆	◆	◆	◆	◆	◆	◆	◆
Logo on Conference Webpage	◆	◆	◆	◆	◆	◆	◆	◆
Logo on general AV at beginning and end of day	◆	◆	◆	◆	◆	◆	◆	

Other Sponsorship Opportunities

EXHIBITING—\$1,500

We welcome verified exhibitors. Exhibitors receive a skirted six-foot table, power drop, and a power strip. The cost includes one registration. For any additional people, the cost is \$200 to cover the cost of meals.

SPONSOR-BRANDED ITEM—\$3,500

Sponsor provides branded tote, notepad, thumb drive, water bottle, or similar item to be distributed to every conference attendee at registration. Sponsors will need to receive approval from NACA staff for item and supply at least 375 items, to be shipped to NACA or to the conference location ahead of the conference.

SCHOLARSHIP SPONSOR—\$250+

Many of our legal aid attorneys or private attorneys struggling financially are not able to attend without some level of support. Your sponsorship of one or more attendees will allow some to attend who wouldn't have been able otherwise to afford the conference registration.

CUSTOMIZED SPONSOR OPPORTUNITY—\$TBD

Work with NACA staff to develop a sponsorship opportunity that meets the needs of your company or firm. All sponsors will be recognized on website, and signage. Depending on the amount and the timing of your sponsorship, your company may be listed in all marketing emails.

Other Information

Sponsorships received before December 1, 2022, will be included in all marketing emails.

Contact: Leslie Taylor, Senior Director of Membership & Communications, 202.452.1989, ext.104 or Leslie@consumeradvocates.org.